

2024 MEMBER SURVEY

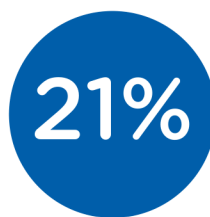
125 RESPONDENTS



73% Members
11% Non-members
16% Lapsed members



70% Male
25% Female
4% Other



21%
From Minority Ethnic
Backgrounds
less than the BWA membership
of 53%



6
Average number of
years involved in
wrestling

95% said their involvement in wrestling would stay the same or increase

TOP 5 REASONS TO WRESTLE

Competition	22%
To become an elite athlete	20%
Fan of the sport	17%
Making Friends	14%
Physical benefits	13%



Net Promoter Score

Range from -100 to 100

WEEKLY ACTIVITY



82% Wrestlers



65% Volunteers

WHERE WE CAN IMPROVE



MORE LOCAL

Clubs, courses and competitions



VOLUNTEERS

More support with training, administration and planning



COMPETITIONS

Improved quality of planning, delivery and officiating



SAFEGUARDING

Increased awareness and understanding

SOCIAL IMPACT OF WRESTLING



99% Active or fairly active



Higher than average mental wellbeing across 3/4 measures



70% believe they can achieve the goals they set themselves



55% believe people in their local area can be trusted